

INTERACTION

Pierre D'Amour Career Highlights

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***Award-winning journalist – PR Executive - Business presentations designer & coach
Over 1500 opportunities and counting...***

1974 - 1996

Journalist: Politics, business and science

- Parliamentary Correspondent, Québec City, Ottawa., Canadian Press.
- Business columnist, La Presse.
- Société Radio-Canada/CBC, on-air journalist and producer: Sens des affaires, Actuel, Le Point, Découverte, Venture, Nature of Things.
- Co-Creator, field producer -Walk on the Wildside: Discovery Channel, National Geographics.
- Awards & mentions:
 - RTNDA Award, Les gens de l'air, CKCH Radio, Outaouais, 1976
 - CBC/SRC Anik Award: Best Public Affairs Report, Actualités, 1985.
 - Grands prix des magazines québécois, finalist Business, Readers' Digest, 1991.
 - Canadian Magazine Awards, finalist Environment, Readers Digest, 1992.

1996 - 2005

Public Affairs and Communication executive, developer and consultant, including:

- Assistant Director, Public Relations, Canadian Labour Congress.
- Director, Public Affairs: Laurentian Group Corporation, headed by Mr. Claude Castonguay.
- Communications Officer, City of Montreal, Parc environnemental St-Michel.
- Co-Managing Partner of Cohn & Wolfe Montreal, a subsidiary of NATIONAL Public Relations, Canada's largest public relations firm.
- Business Presentation Trainer, Format Institute: Bombardier, Hydro-Québec, Sun Life, Air Canada, 3M Corporation, British American Racing, among others.

2005 to 2018

KPMG LLP, National Director, Strategic Proposals

- Over 800 opportunities acting as presentation designer and coach.
- Annual success rate: 50% - 60%.
- Wins include the largest auditing contract in Canadian business history.
- Mandate values: \$500K to \$50M, annually.
- Net contribution to firmwide revenue between \$2 Million and \$9 Million annually.

2018 - Present

Consultant, presentation coaching, content creation

- Various public and private organizations including United Way, Delegatus Law Collective, Innovobot Labs, McGill University, National Inquiry, Missing & Murdered Indigenous Women and Girls.